



COMMUNICATIONS GROUP  
Marketing | Public Relations  
**POWERING INSIGHT**

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## Verkamp-Ruthven Recognized on ComGroup's Women In Industry Podcast



*Jennifer Verkamp-Ruthven is The Communications Group's newest Women In Industry Podcast guest.*

**LITTLE ROCK, Ark.** (June 20, 2023) – [The Communications Group](#) (ComGroup), a [full-service marketing and PR firm](#) based in Little Rock, kicks off this summer's season of its award-winning [Women In Industry Podcast \(WIN\)](#). WIN celebrates the professional achievements of women in multiple [industries](#) nationwide.

This week's WIN guest is [Jennifer Verkamp-Ruthven](#), the Director of Catholic Immigration Services and Refugee Resettlement at the [Diocese of Little Rock – Catholic Charities](#). Verkamp-Ruthven, a Charleston, Arkansas native, oversees legal immigration programs in Springdale and Little Rock, providing valuable services to low-income immigrants who may qualify for legal assistance.

“Jennifer’s story is so interesting. How she came to be in the position of advocating for refugee families is truly inspiring,” said [Lisa Van Hook](#), agency principal, Director of Client Services and WIN Podcast host. “She is one of the women in the world who works tirelessly behind the scenes and truly makes a significant impact, offering hope and real solutions to refugee families.”

Verkamp-Ruthven also leads the refugee program that facilitates the resettlement of newly arrived individuals and families in the community. Following the collapse of the [Afghanistan government in 2021](#), her team assisted a total of 91 Afghan refugees establish a new life in Arkansas.

“It’s a relationship of teaching and learning for each one of us, so that’s been extremely meaningful,” Verkamp-Ruthven said during the [episode](#). “To hear some of those success stories happen and to know that I’ve played some sort of part in that has been quite the privilege for me.”

Verkamp-Ruthven holds a [master’s degree in social work](#) with a concentration in global practices from [Boston College](#), as well as a bachelor’s degree from the [University of Arkansas – Fort Smith](#).

In recognition of Verkamp-Ruthven’s professional achievements and contributions to the community, ComGroup donated to [Girls’ Education Matters \(GEM\)](#), an organization she actively supports.

Women In Industry guests are announced on The Communications Group’s [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#). Additionally, you can find WIN episodes [here](#). For more information on the WIN series, you can find each guest’s profile at [ComGroup.com](#). WIN guests are selected through an open nomination process and can be submitted [here](#).

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#### **About The Communications Group**

The Communications Group is an award-winning, Arkansas-based, marketing and public relations firm established in 1987. ComGroup is an integrated marketing and communications firm delivering value and solutions to clients in North America and Europe with data-driven strategic research and planning, multi-channel implementation and responsive monitoring in agriculture, business-to-business, health care and outreach and education sectors. More at [ComGroup.com](#).

#### **About WIN**

The award-winning Women In Industry (WIN) series, developed in 2019, is presented by [The Communications Group](#) (ComGroup) in Little Rock, Ark. It recognizes women nationwide across the industries the agency serves. WIN inductees are selected through a nomination process that is open to the public and can be submitted [here](#). Find WIN profiles and more information [here](#).