



COMMUNICATIONS GROUP
Marketing | Public Relations
POWERING INSIGHT

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BEEBE'S SYDNEY BELEW RECOGNIZED BY THE COMMUNICATIONS GROUP AS NEWEST WOMEN IN INDUSTRY INDUCTEE



Sydney Belew is The Communications Group's newest inductee to the Women In Industry series.

LITTLE ROCK, Ark. (June 3, 2022) – [The Communications Group](#) (ComGroup), a [full-service marketing and PR firm](#) based in Little Rock, continues the agency's weekly series, [Women In Industry](#) (WIN), honoring women nationwide across multiple industries.

This week's WIN inductee is [Sydney Belew](#) of Beebe. Belew is a customer specialist at [AgHeritage Farm Credit Services'](#) Searcy branch. In her role, she provides loan support, service and assistance to [agricultural](#) businesses by collaborating with the customer and their loan officer to meet all financial requests and needs. She is also heavily involved in her family's cattle operation. She manages all financials and records while assisting with the day-to-day operations as needed.

Belew holds an associate's degree in agriculture from [Arkansas State University Beebe](#) and a bachelor's in agricultural business from [Arkansas State University](#) in Jonesboro. As ComGroup's latest WIN inductee, Belew appears this week as the next featured guest on the agency's [Women In Industry Podcast](#).

ComGroup made a donation in Belew's name to [Arkansas Women in Agriculture](#), an organization Belew supports, in recognition of her professional achievements and contributions to her community.

Women In Industry inductees are announced each Friday on The Communications Group's [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#). Additionally, you can find episodes of the new Women in Industry Podcast [here](#). For more information on the WIN series, you can find each inductee's profile at [ComGroup.com](#). WIN inductees are selected through an open nomination process. Nominations are currently being accepted and can be submitted [here](#).

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About The Communications Group

The Communications Group is an award-winning, Arkansas-based, marketing and public relations firm established in 1987. ComGroup is an integrated marketing and communications firm delivering value and solutions to clients in North America and Europe with data-driven strategic research and planning, multi-channel implementation and responsive monitoring in agriculture, business-to-business, health care and outreach and education sectors. More at [ComGroup.com](#).

About WIN

The Women In Industry (WIN) series, developed in 2019, is presented by [The Communications Group](#) (ComGroup) in Little Rock, Ark. It recognizes women nationwide across the industries the agency serves. WIN inductees are selected through a nomination process, which is open to the public and can be submitted [here](#). Find WIN profiles and more information [here](#).