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## COMMUNICATIONS GROUP HIRES HAMMOND AS PR INTERN



University of Arkansas senior Claire Hammond (pictured) of Little Rock joins ComGroup as PR intern.

**LITTLE ROCK, Ark.** (June 24, 2024) – <u>The Communications Group</u> (ComGroup), Arkansas's premier <u>marketing</u> and <u>public relations</u> firm, announces the selection of Little Rock native <u>Claire Hammond</u>, a senior at the University of Arkansas, to join the firm this summer for its <u>CGXperience</u>.

ComGroup's CGXperience is a paid internship program that provides a unique and immersive learning experience tailored to the interests and talents of each selected intern. Hammond's internship experience will focus on creating internal protocols for agency promotion and further honing her talent for writing.

"The CGXperience is an unparalleled internship opportunity for aspiring communications professionals like Claire," said <u>Lisa Van Hook, APR</u>, agency principal. "While working alongside our award-winning PR team serving internationally known brands, our CGX interns gain valuable knowledge and experiences that will serve them in their future communications careers."

Hammond is projected to graduate in May 2025 with a bachelor's degree in communications. She is a graduate of Little Rock Central High School.

Follow Hammond's internship experience on <u>Instagram</u> and <u>LinkedIn</u>. To learn more about Hammond, the CGXperience and ComGroup, visit <u>ComGroup.com</u>.

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## **About The Communications Group**

The Communications Group is an award-winning, Arkansas-based, marketing and public relations firm established in 1987. ComGroup is an integrated marketing and communications firm delivering value and solutions to clients in North America and Europe with data-driven strategic research and planning, multi-channel implementation and responsive monitoring in agriculture, business-to-business, health care and outreach and education sectors. More at <a href="ComGroup.com">ComGroup.com</a>.