

UCA'S BROWN RECOGNIZED AS NEWEST WOMEN IN INDUSTRY INDUCTEE



Dr. Riva Brown (pictured) is The Communications Group's newest Women In Industry guest.

LITTLE ROCK, Ark. (April 25, 2023) – [The Communications Group](#) (ComGroup), Arkansas's premier marketing and public relations firm, is recognizing [Dr. Riva Brown](#) as the newest inductee to the agency's award-winning [Women In Industry \(WIN\) series](#), which celebrates women who excel in their chosen industries nationwide.

Brown is an associate professor of public relations at the School of Communication and is the Global Learning Specialist at the Center for Global Learning and Engagement for the University of Central Arkansas. She teaches undergraduate courses in multicultural public relations and public relations techniques, serves as faculty liaison for the Global Learning Advisory Committee and plans and implements campus-wide global learning initiatives.

"Dr. Brown's influence and mentorship on tomorrow's leaders has and continues to have a tremendous impact on our profession with each new class she welcomes," said [Lisa Van Hook](#), APR, agency principal and host of the WIN podcast. "We're honored to highlight her passion for helping the next generation of PR professionals by elevating her voice."

“I came into the university setting in my forties. Many professors start in their late twenties or early thirties so I was already older and had a lot of life experiences,” said Brown during the episode. “I wanted to impart real-world experiential learning to my students. I hope that’s been my impact.”

ComGroup donated \$100 to the Arkansas Red Cross in Brown’s name, an organization she works closely with, in recognition of her professional achievements and contributions to her community.

Women In Industry guests are announced each Monday on The Communications Group’s [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#). Additionally, you can find WIN episodes [here](#). For more information on the WIN series, you can find each guest’s profile at [ComGroup.com](#). WIN guests are selected through an open nomination process. Nominations are currently being accepted and can be submitted [here](#).

###

About The Communications Group

The Communications Group is an award-winning, Arkansas-based, marketing and public relations firm established in 1987. ComGroup is an integrated marketing and communications firm delivering value and solutions to clients in North America and Europe with data-driven strategic research and planning, multi-channel implementation and responsive monitoring in agriculture, business-to-business, health care and outreach and education sectors. More at [ComGroup.com](#).

About WIN

The award-winning Women In Industry (WIN) series, developed in 2019, is presented by [The Communications Group](#) (ComGroup) in Little Rock, Ark. It recognizes women nationwide across the industries the agency serves. WIN inductees are selected through a nomination process, which is open to the public and can be submitted [here](#). Find WIN profiles and more information [here](#).