

For more information:
Carson Horn, APR
501-515-0849
chorn@comgroup.com



COMMUNICATIONS GROUP PROMOTES BAILEY AND PHILLIPS



Pictured (L-R): Kelsey Bailey, Senior Digital Marketing Specialist; Hannah Phillips, Public Relations and Client Services Specialist

LITTLE ROCK, Ark. (April 23, 2024) - [The Communications Group](#) (ComGroup), Arkansas' premier marketing and public relations firm, announces the promotion of [Kelsey Bailey](#) to Senior Digital Marketing Specialist and [Hannah Phillips](#) to Public Relations and Client Services Specialist.

Bailey, a graduate of Pittsburg State University, joined ComGroup in March 2022 as digital and social marketing specialist. In her new role, she leads complex digital projects and contributes to strategic planning while working to produce quality outcomes for all of the firm's digital and social marketing projects.

Phillips, a graduate of the University of Central Arkansas, joined ComGroup in January 2022 as an intern through the firm's [CGXperience](#) program, was hired as PR coordinator after completing her internship in June 2022, and was later promoted to PR and client services coordinator in January of 2023. In her new role, she develops projects and provides support for the firm's public relations and client services teams.

"Recognizing talent is not just about acknowledging potential; it's about investing in excellence. These promotions reflect our dedication to rewarding excellence and innovation. Kelsey and Hannah embody The Communications Group's values and are actively contributing to our clients' success stories," said [Lisa Van Hook](#), agency principal and Director of Client Services.

Learn more about Phillips, Bailey and the rest of the [ComGroup team](#) at [Comgroup.com](https://comgroup.com).

###

For more information:

Carson Horn, APR

501-515-0849

chorn@comgroup.com



About The Communications Group

The Communications Group is an award-winning, Arkansas-based, marketing and public relations firm established in 1987. ComGroup is an integrated marketing and communications firm delivering value and solutions to clients in North America and Europe with data-driven strategic research and planning, multi-channel implementation and responsive monitoring in agriculture, business-to-business, health care and outreach and education sectors. More at ComGroup.com.