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COMMUNICATIONS GROUP HIRES KLECKER AS SOCIAL MEDIA SPECIALIST



Pictured: McKenna Klecker, ComGroup Social Media Specialist

LITTLE ROCK, Ark. (May 20, 2024) – [The Communications Group](#) (ComGroup), Arkansas’s premier [marketing](#) and [PR](#) firm, announces the hiring of [McKenna Klecker](#) as Social Media Specialist. In her role, Klecker is responsible for social media management, monitoring and reporting for the agency and its clients. She also assists the [digital marketing](#) team with content development and strategy implementation.

"We are seeing a continued surge in demand for our digital and technology-driven marketing services as our clients increase their focus on online engagement. We’re excited to add McKenna to our growing digital team," said [Lisa Van Hook](#), APR, agency principal and Director of Client Services.

An Arizona native, Klecker is a graduate of [Dordt University](#) with a bachelor’s in business and the [University of Arkansas](#) with a master’s in marketing.

Learn more about Klecker and the rest of the [ComGroup team](#) at [ComGroup.com](#).

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About The Communications Group

The Communications Group is an award-winning, Arkansas-based, marketing and public relations firm established in 1987. ComGroup is an integrated marketing and communications firm delivering value and solutions to clients in North America and Europe with data-driven strategic research and planning, integrated technology-driven implementation and responsive monitoring in agriculture, business-to-business, health care and outreach and education sectors. More at [ComGroup.com](#).