



COMMUNICATIONS GROUP
Marketing | Public Relations
POWERING INSIGHT

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**JONESBORO'S MADISON TRAVIS RECOGNIZED BY
THE COMMUNICATIONS GROUP AS NEWEST WOMEN IN INDUSTRY INDUCTEE**



Madison Travis is The Communications Group's newest inductee to the Women In Industry series.

LITTLE ROCK, Ark. (June 17, 2022) – [The Communications Group](#) (ComGroup), a [full-service marketing and PR firm](#) based in Little Rock, continues the agency's weekly series, [Women In Industry](#) (WIN), honoring women nationwide across multiple industries.

This week's WIN inductee is [Madison Travis](#) of Jonesboro. Travis is a crop insurance servicing agent for [Rabo AgriFinance of Rabobank](#). She works behind the scenes, coordinating internal processes to ensure all crop insurance documents for insurance providers are correct for clients.

Travis holds a bachelor's in agriculture business and a master's of business administration from [Southern Arkansas University](#). As ComGroup's latest WIN inductee, Travis appears this week as the next featured guest on the agency's [Women In Industry Podcast](#).

ComGroup made a donation in Travis' name to [Arkansas Women in Agriculture](#), an organization Travis supports, in recognition of her professional achievements and contributions to her community.

Women In Industry inductees are announced each Friday on The Communications Group's [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#). Additionally, you can find episodes of the new Women in Industry Podcast [here](#). For more information on the WIN series, you can find each inductee's profile at [ComGroup.com](#). WIN inductees are selected through an open nomination process. Nominations are currently being accepted and can be submitted [here](#).

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About The Communications Group

The Communications Group is an award-winning, Arkansas-based, marketing and public relations firm established in 1987. ComGroup is an integrated marketing and communications firm delivering value and solutions to clients in North America and Europe with data-driven strategic research and planning, multi-channel implementation and responsive monitoring in agriculture, business-to-business, health care and outreach and education sectors. More at [ComGroup.com](#).

About WIN

The Women In Industry (WIN) series, developed in 2019, is presented by [The Communications Group](#) (ComGroup) in Little Rock, Ark. It recognizes women nationwide across the industries the agency serves. WIN inductees are selected through a nomination process, which is open to the public and can be submitted [here](#). Find WIN profiles and more information [here](#).