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COMMUNICATIONS GROUP HIRES BAILEY AS DIGITAL AND SOCIAL MARKETING SPECIALIST



Pictured: Kelsey Bailey, ComGroup Digital and Social Media Marketing Specialist.

LITTLE ROCK, Ark. (May 11, 2022) – [The Communications Group](#) (ComGroup), a full-service marketing and public relations firm based in Little Rock, announces the hiring of [Kelsey Bailey](#) as Digital and Social Marketing Specialist. In her new role, Bailey supports the development and coordination of all [digital marketing services](#) for the agency’s [agriculture](#) (AG), [business-to-business](#) (B2B) and [outreach and education](#) clients.

Bailey joins ComGroup after previously serving as digital content manager and social media coordinator for a retail business in the ag sector.

“Kelsey’s knowledge in the field of digital marketing and social media make her an ideal fit for the agency and our clients,” said [Lisa Van Hook](#), agency principal and director of client services. “Her expertise aligns with the agency’s high standards for exceptional service and results.”

Bailey holds a bachelor’s degree in public relations and a master’s in business administration from Pittsburg State University. She and her husband reside in Nevada, Missouri.

Learn more about Bailey and the rest of the [ComGroup team](#) at [ComGroup.com](#).

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About The Communications Group

The Communications Group is an award-winning, Arkansas-based, marketing and public relations firm established in 1987. ComGroup is an integrated marketing and communications firm delivering value and solutions to clients in North America and Europe with data-driven strategic research and planning, multi-channel implementation and responsive monitoring in agriculture, business-to-business, health care and outreach and education sectors. More at [ComGroup.com](#).