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Communications Group Hires Phillips as Public Relations Coordinator



Pictured: Hannah Phillips, ComGroup Public Relations Coordinator

LITTLE ROCK, Ark. (May 24, 2022) - [The Communications Group](#) (ComGroup), a full-service marketing and public relations firm based in Little Rock, announces the hiring of [Hannah Phillips](#) as Public Relations Coordinator. In her new role, she supports the agency's [agriculture](#), [B2B](#), and [outreach and education](#) clients by conducting [research](#), collecting and analyzing data, tracking metrics, compiling reports, and assisting the [public relations](#) and account service teams. Phillips also serves as the associate producer of the agency's [Women in Industry Podcast](#).

Phillips joined ComGroup in January 2022 as the spring semester [CGXperience](#) intern. Her new role demonstrates the agency's commitment to developing talented young professionals who exemplify the agency's core values.

"Hannah raised the bar on what our expectations for an intern should be," said Lisa Van Hook, agency principal and director of client services. "Her work during her internship won the respect and trust of her colleagues and truly earned her a place on the team. We are thrilled she will be continuing the outstanding work she started here."

Phillips recently graduated from the University of Central Arkansas, earning two bachelor's degrees – one in public relations, the other in communication.

Learn more about her and the rest of the [ComGroup team](#) at [Comgroup.com](https://comgroup.com).

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About The Communications Group

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The Communications Group is an award-winning, Arkansas-based, marketing and public relations firm established in 1987.

ComGroup is an integrated marketing and communications firm delivering value and solutions to clients in North America and Europe with data-driven strategic research and planning, multi-channel implementation and responsive monitoring in agriculture, business-to-business, health care and outreach and education sectors. More at ComGroup.com.