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Communications Group Hires Johnson as Public Relations Intern



Pictured: Brooklyn Johnson, ComGroup Public Relations Intern.

LITTLE ROCK, Ark. (May 19, 2022) – [The Communications Group](#), a full-service marketing and public relations firm based in Little Rock, announces the selection of Brooklyn Johnson, a sophomore at the University of Arkansas, to join the firm this summer for its [CGXperience](#).

ComGroup’s CGXperience paid internship program provides a unique learning experience tailored to the interests of each intern selected to participate. Johnson is focusing on enhancing agency relations and external communications through strategic content development, digital marketing and social media during her internship.

“Brooklyn possesses many of the qualities of a high-performing future professional and we are looking forward to having her on our team for the summer,” said [Lisa Van Hook](#), agency principal and director of client services. “Brooklyn is a great storyteller and a talented communications student who is bringing a passion for social media and ag industry marketing to the agency.”

Johnson is expecting to graduate in May 2024 with a bachelor’s degree in agriculture communications. She is active in multiple student organizations at the U of A including the Agricultural Communicators of Tomorrow, Collegiate Farm Bureau and the Arkansas FFA Alumni and Supporters, previously serving as the 2020-2021 Arkansas FFA Association State Secretary.

Follow Johnson’s internship experience on [Instagram](#). To learn more about Johnson, the CGXperience and the Communications Group, visit [ComGroup.com](#).

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About The Communications Group

The Communications Group is an award-winning, Arkansas-based, marketing and public relations firm established in 1987. ComGroup is an integrated marketing and communications firm delivering value and solutions to clients in North America and Europe with data-driven strategic research and planning, multi-channel implementation and responsive monitoring in agriculture, business-to-business, health care and outreach and education sectors. More at [ComGroup.com](#).