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COMMUNICATIONS GROUP
Marketing | Public Relations
POWERING INSIGHT

Communications Group Hires Austen as Public Relations Intern

Pictured: Amber Austen, ComGroup Public Relations Intern.

LITTLE ROCK, Ark. (August 24, 2022) – The Communications Group, a full-service marketing and public relations firm based in Little Rock, announces the selection of Amber Austen, a senior at the University of Central Arkansas, to join the firm this fall for its CGXperience.

ComGroup's CGXperience paid internship program provides a unique learning experience tailored to the interests of each intern selected to participate. Austen is focusing on telling the story of the agency through a variety of methods.

"Amber is focused on the use of writing and storytelling as tools for powerful communication," said Lisa Van Hook, agency principal and Director of Client Services. "Our internships are designed to give students hands-on opportunities to apply what they're learning in college in a fast-paced business environment. We're looking forward to experiencing Amber's perspective and her writing to help us tell our agency story."

Austen is expecting to graduate in December 2022 with a bachelor's degree in public relations from UCA. She is the Assistant Campus Life Editor of *The Echo*, the university's newspaper staff.

Follow Austen's internship experience on Instagram. To learn more about Austen, the CGXperience and The Communications Group, visit ComGroup.com.

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About The Communications Group

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The Communications Group is an award-winning, Arkansas-based, marketing and public relations firm established in 1987. ComGroup is an integrated marketing and communications firm delivering value and solutions to clients in North America and Europe with data-driven strategic research and planning, multi-channel implementation and responsive monitoring in agriculture, business-to-business, health care and outreach and education sectors. More at ComGroup.com.