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ComGroup Promotes Kelsey Bailey, Hannah Phillips

by Arkansas Business Staff - April 23, 2024, 3:13pm

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Hannah Phillips, left, and Kelsey Bailey (Photo provided by ComGroup)

The Communications Group, a Little Rock marketing and public relations agency, has promoted Kelsey Bailey to senior digital marketing specialist and Hannah Phillips to public relations and client services specialist.

Bailey joined ComGroup in March 2022 as a digital and social marketing specialist. In her new senior position, she will lead complex digital projects and contribute to strategic planning while working toward good outcomes for all of the firm's digital and social marketing efforts.

Bailey is a graduate of Pittsburg State University in Pittsburg, Kansas.

Phillips joined the firm as an intern in January 2022 and was hired as a public relations coordinator in June of that year after completing the internship. She was promoted to PR and client services coordinator in January 2023. In her new senior role, she will develop projects and support the firm's public relations and client services teams.

Phillips is a graduate of the [University of Central Arkansas](#) in Conway.

Lisa Van Hook, a principal and the firm's director of client services, said in a statement that Bailey and Phillips will contribute to the success stories of clients. "Recognizing talent is not just about acknowledging potential; it's about investing in excellence," Van Hook said. "These promotions reflect our dedication to rewarding excellence and innovation."

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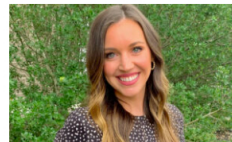
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