

Communications Group Hires Lemons as Public Relations Intern



University of Central Arkansas senior Jacie Lemons of Benton joins ComGroup as PR intern.

LITTLE ROCK, Ark. (February 19, 2024) – <u>The Communications Group</u> (ComGroup), Arkansas's premier <u>marketing</u> and <u>public relations</u> firm, announces the selection of Benton native <u>Jacie Lemons</u>, a senior at the <u>University of Central Arkansas</u>, to join the firm this spring for its <u>CGXperience</u>.

ComGroup's CGXperience is a paid internship program that provides a unique and immersive learning experience tailored to the interests and talents of each selected intern. Lemons' project will focus on cultivating purpose-driven office cultures by developing philanthropic initiatives that support Corporate Social Responsibility goals.

"This is not your typical internship. The CGXperience is an entirely unique opportunity," said <u>Lisa Van</u> <u>Hook, APR</u>, agency principal. "Our internship program offers aspiring communications professionals like Jacie an immersive, one-of-a-kind experience, allowing them to work alongside our award-winning PR team in serving internationally known brands and learning from our accredited PR practitioners."

Lemons is expected to graduate in May 2024 with a bachelor's degree in public relations. She is a graduate of Bryant High School.

Follow Lemons' internship experience on <u>Instagram</u> and <u>LinkedIn</u>. To learn more about Lemons, the CGXperience and ComGroup, visit <u>ComGroup.com</u>.

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About The Communications Group

The Communications Group is an award-winning, Arkansas-based, marketing and public relations firm established in 1987. ComGroup is an integrated marketing and communications firm delivering value and solutions to clients in North America and Europe with data-driven strategic research and planning, multi-channel implementation and responsive monitoring in agriculture, business-to-business, health care and outreach and education sectors. More at <u>ComGroup.com</u>.