



COMMUNICATIONS GROUP
Marketing | Public Relations
POWERING INSIGHT

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**NATALIE KOVARIK RECOGNIZED BY THE COMMUNICATIONS GROUP
AS NEWEST WOMEN IN INDUSTRY INDUCTEE**



Natalie Kovarik is The Communications Group's newest inductee to the Women In Industry series.

LITTLE ROCK, Ark. (July 8, 2022) – [The Communications Group](#) (ComGroup), a [full-service marketing and PR firm](#) based in Little Rock, continues the agency's weekly series, [Women In Industry](#) (WIN), honoring women nationwide across multiple industries.

This week's WIN inductee is [Natalie Kovarik](#) of Ord, Nebraska. She is the owner and operator of [Kovarik Cattle Company](#) with her husband and co-founder of [Elevate Ag](#). She is also the co-host of the podcast [Elevate](#) and an entrepreneur with online courses and marketing retreats for women in agriculture. Through her podcast and company, she helps people in the agriculture industry share their stories.

Kovarik, originally from Montana, attended pharmacy school at the University of Montana. She was a full-time pharmacist for five years until she and her husband decided to focus on ranching full time. As ComGroup's latest WIN inductee, Kovarik appears this week as the next featured guest on the agency's [Women In Industry Podcast](#).

ComGroup donated to [Agriculture in the Classroom](#), an organization Kovarik supports, in recognition of her professional achievements and contributions to her community.

Women In Industry inductees are announced each Friday on The Communications Group's [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#). Additionally, you can find episodes of the new Women in Industry Podcast [here](#). For more information on the WIN series, you can find each inductee's profile at [ComGroup.com](#). WIN inductees are selected through an open nomination process. Nominations are currently being accepted and can be submitted [here](#).

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About The Communications Group

The Communications Group is an award-winning, Arkansas-based, marketing and public relations firm established in 1987. ComGroup is an integrated marketing and communications firm delivering value and solutions to clients in North America and Europe with data-driven strategic research and planning, multi-channel implementation and responsive monitoring in agriculture, business-to-business, health care and outreach and education sectors. More at [ComGroup.com](#).

About WIN

The Women In Industry (WIN) series, developed in 2019, is presented by [The Communications Group](#) (ComGroup) in Little Rock, Ark. It recognizes women nationwide across the industries the agency serves. WIN inductees are selected through a nomination process, which is open to the public and can be submitted [here](#). Find WIN profiles and more information [here](#).