



COMMUNICATIONS GROUP
Marketing | Public Relations
POWERING INSIGHT

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**NORTHWEST ARKANSAS' MICHELLE WYNN RECOGNIZED
AS NEWEST WOMEN IN INDUSTRY INDUCTEE**



Michelle Wynn is The Communications Group's newest inductee to the Women In Industry series.

LITTLE ROCK, Ark. (October 28, 2022) – [The Communications Group](#) (ComGroup), a [full-service marketing and PR firm](#) based in Little Rock, continues the agency's bi-weekly series, [Women In Industry](#) (WIN), honoring women nationwide across multiple industries.

This week's WIN inductee is [Michelle Wynn](#) of Rogers. Wynn is the co-director of [Child Care Aware of Northwest Arkansas](#) where she oversees office and staff operations. She provides parent education classes and training for child care providers in Northwest Arkansas while performing marketing and community outreach about Child Care Aware services.

“Through our parent education classes, we are talking about child development because a lot of families don’t realize that 80% of a child’s brain is developed by age five,” Wynn said during the podcast. “We need quality early childhood providers who are working with our children, and so that’s why education is so important.”

Wynn holds a bachelor’s degree from the [University of Central Arkansas](#). While in college, she interned with [Cooperative Extension Services](#) which inspired her to pursue a career that makes an impact on children and the community. Wynn has served on many child care-related advisory boards and is a current ambassador for the [Rogers-Lowell Area Chamber of Commerce](#) and a part of its [Member Engagement Committee](#).

“Michelle plays an integral role in shaping the future generation by providing valuable educational opportunities and resources to parents, educators and other child care professionals,” said [Lisa Van Hook](#), agency principal, director of client services and WIN Podcast co-host. “We are excited to bring attention to the impact she has made and continues to make for children in Arkansas.”

ComGroup donated to the [Arkansas Advocates for Children and Families](#) in Wynn’s name, an organization she supports, in recognition of her professional achievements and contributions to her community.

Women In Industry inductees are announced bi-weekly on Fridays on The Communications Group’s [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#). Additionally, you can find episodes of the new Women In Industry Podcast [here](#). For more information on the WIN series, you can find each inductee’s profile at [ComGroup.com](#). WIN inductees are selected through an open nomination process. Nominations are currently being accepted and can be submitted [here](#).

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About The Communications Group

The Communications Group is an award-winning, Arkansas-based, marketing and public relations firm established in 1987. ComGroup is an integrated marketing and communications firm delivering value and solutions to clients in North America and Europe with data-driven strategic research and planning, multi-channel implementation and responsive monitoring in agriculture, business-to-business, health care and outreach and education sectors. More at [ComGroup.com](#).

About WIN

The Women In Industry (WIN) series, developed in 2019, is presented by [The Communications Group](#) (ComGroup) in Little Rock, Ark. It recognizes women nationwide across the industries the agency serves. WIN inductees are selected through a nomination process, which is open to the public and can be submitted [here](#). Find WIN profiles and more information [here](#).