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Communications Group Promotes Mosley to Account Manager



Pictured: Lora Mosley, MS, Account Manager & Senior Public Relations Specialist

LITTLE ROCK, Ark., Jan. 7, 2025, - <u>The Communications Group</u> (ComGroup), Arkansas's premier <u>marketing</u> and <u>public relations</u> agency, announces the promotion of <u>Lora Mosley, MS</u>, to Account Manager and Senior Public Relations Specialist.

Mosley works closely with the agency's public sector clients, implementing marketing strategies and crafting messages that inspire action. She actively participates in Arkansas PRSA and holds a master's degree in media management from Arkansas State University.

"Lora has proven herself as a respected leader within our agency," said <u>Lisa Van Hook, APR</u>, President of ComGroup. "Her dedication to client service and thoughtful approach to problem-solving supports our efforts in delivering innovative and effective solutions for our clients."

Learn more about Mosley and the rest of the ComGroup team by visiting ComGroup.com and be sure to follow us on Instagram, Facebook, LinkedIn, and X for the latest updates!

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About The Communications Group

The Communications Group is an award-winning, Arkansas-based, marketing and public relations firm established in 1987. ComGroup is an integrated marketing and communications firm delivering value and solutions to clients in North America and Europe with data-driven strategic research and planning, integrated technology-driven implementation and responsive monitoring in agriculture, business-to-business, health care and outreach and education sectors. More at ComGroup.com.