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Communications Group Hires Barnhill as Digital & Social Marketing Coordinator



Pictured: Marysa Barnhill, Digital & Social Marketing Coordinator

LITTLE ROCK, Ark., Jan. 14, 2025 – [The Communications Group](#) (ComGroup), Arkansas’s premier [marketing](#) and [public relations](#) firm, continues to expand its [digital marketing](#) team, hiring [Marysa Barnhill](#) as a Digital and Social Marketing Coordinator. Barnhill brings a dynamic perspective to ComGroup, applying her expertise in social media management and digital marketing to drive success for the agency and its clients.

Barnhill, a graduate of Rockhurst University with a bachelor’s degree in business administration with a concentration in marketing, is integral to supporting ComGroup’s digital team. She drives brand growth by creating engaging content and managing the execution of strategic and innovative campaigns.

“We are committed to providing our clients with exceptional digital marketing strategies as demand for our digital, social and technology-focused marketing services continue to grow,” said [Lisa Van Hook, APR](#), President of ComGroup. “We’re thrilled to add Marysa to our growing digital team.”

Learn more about Barnhill and the rest of the [ComGroup team](#) by visiting [ComGroup.com](#) or by following ComGroup on [Instagram](#), [Facebook](#), [LinkedIn](#), and [X](#).

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About The Communications Group

The Communications Group is an award-winning, Arkansas-based, marketing and public relations firm established in 1987. ComGroup is an integrated marketing and communications firm delivering value and solutions to clients in North America and Europe with data-driven strategic research and planning, integrated technology-driven implementation and responsive monitoring in agriculture, business-to-business, health care and outreach and education sectors. More at comgroup.com