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Communications Group Hires Massanelli as Office Manager



Pictured: Annetta Massanelli, Office Manager

LITTLE ROCK, Ark., Feb. 4, 2025 – The [Communications Group](#) (ComGroup), Arkansas’s premier [marketing](#) and [public relations](#) firm, announces the hiring of [Annetta Massanelli](#) as the agency Office Manager. Massanelli brings expertise and organizational skills to the position, enhancing efficiency and productivity for the entire agency.

Massanelli’s client-centric mindset is instrumental in fostering relationships and ensuring seamless productivity across the agency.

“Annetta’s extensive background in finance, law and business operations makes her a valuable asset to our team,” said ComGroup President [Lisa Van Hook, APR](#). “Her experience and dedication to operational excellence matches our service excellence promise to our clients.”

Learn more about Massanelli and the rest of the [ComGroup team](#) by visiting [ComGroup.com](#) or by following ComGroup on [Instagram](#), [Facebook](#), [LinkedIn](#), and [X](#).

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About The Communications Group

The Communications Group is an award-winning, Arkansas-based, marketing and public relations firm established in 1987. ComGroup is an integrated marketing and communications firm delivering value and solutions to clients in North America and Europe with data-driven strategic research and planning, integrated technology-driven implementation and responsive monitoring in agriculture, business-to-business, health care and outreach and education sectors. More at [comgroup.com](#)