



COMMUNICATIONS GROUP  
Marketing | Public Relations  
**POWERING INSIGHT**

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## LITTLE ROCK'S LITTLE NUMAN RECOGNIZED AS NEWEST WOMEN IN INDUSTRY INDUCTEE



*Marquita Little Numan is The Communications Group's newest inductee to the Women In Industry series.*

**LITTLE ROCK, Ark.** (September 16, 2022) – [The Communications Group](#) (ComGroup), a [full-service marketing and PR firm](#) based in Little Rock, continues the agency's weekly series, [Women In Industry](#) (WIN), honoring women nationwide across multiple industries.

This week's WIN inductee and podcast guest is [Marquita Little Numan](#) of Little Rock. As the senior policy director at [Alliance for Early Success](#), Numan manages several national and state grants to ensure every child, birth through 8 years old, has an equal opportunity to learn, grow and succeed. She also assists with developing Alliance's strategies for maternal health, child health and racial equity.

“I’m so proud we are able to recognize the impact Marquita’s significant contributions make on the lives of young children and families across the country,” said [Lisa Van Hook](#), agency principal, Director of Client Services and WIN podcast co-host. “Through her work, stakeholders continue to make great strides to meet needs and create solutions for their communities.”

Numan holds a bachelor’s degree from Hendrix College and a Master’s of Public Service from the [Clinton School of Public Service](#). As ComGroup’s latest WIN inductee, Numan appears this week as the next featured guest on the agency’s [Women In Industry Podcast](#). In the episode, she discusses the importance of access to high-quality child care.

“We have huge gaps in our systems as it relates to child care and affordable child care,” said Numan. “When schools were disrupted and parents were working from home, that need for good quality child care showed up in a major way.”

ComGroup donated to the [Arkansas Association for Infant Mental Health](#) in Numan’s name, an organization she supports, in recognition of her professional achievements and contributions to her community.

Women In Industry inductees are announced each Friday on The Communications Group’s [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#). Additionally, you can find episodes of the new Women in Industry Podcast [here](#). For more information on the WIN series, you can find each inductee’s profile at [ComGroup.com](#). WIN inductees are selected through an open nomination process. Nominations are currently being accepted and can be submitted [here](#).

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#### **About The Communications Group**

The Communications Group is an award-winning, Arkansas-based, marketing and public relations firm established in 1987. ComGroup is an integrated marketing and communications firm delivering value and solutions to clients in North America and Europe with data-driven strategic research and planning, multi-channel implementation and responsive monitoring in agriculture, business-to-business, health care and outreach and education sectors. More at [ComGroup.com](#).

#### **About WIN**

The Women In Industry (WIN) series, developed in 2019, is presented by [The Communications Group](#) (ComGroup) in Little Rock, Ark. It recognizes women nationwide across the industries the agency serves. WIN inductees are selected through a nomination process, which is open to the public and can be submitted [here](#). Find WIN profiles and more information [here](#).