

For more information:
Carson Horn, APR
501-515-0849
chorn@comgroup.com



Communications Group Welcomes Duncan as Public Relations Manager



Pictured: Erica Duncan, Public Relations Manager

LITTLE ROCK, Ark. Jan. 14, 2025 – [The Communications Group](#) (ComGroup), Arkansas's premier [marketing](#) and [public relations](#) firm, welcomes [Erica Duncan](#) as its public relations manager. In this role, Duncan oversees the daily operations of the public relations department. She also works closely with clients in the agriculture, B2B, and education and outreach sectors to strategize and implement public relations campaigns that deliver measurable results.

Duncan brings extensive expertise in communications and marketing within the healthcare industry, paired with a bachelor's degree in strategic communication from Arkansas State University. She also holds an [Accreditation in Public Relations](#) (APR) from the [Public Relations Society of America](#), underscoring her expertise and dedication to continuous education.

"Erica's innovative approach and deep understanding of strategic communication make her an invaluable addition to our team," said [Lisa Van Hook, APR](#), President of ComGroup. "Her skills and experience align perfectly with the agency, and we're eager for the impact she'll make."

Discover more about Duncan and the rest of the [ComGroup team](#) by visiting [ComGroup.com](#) or by following ComGroup on [Instagram](#), [Facebook](#), [LinkedIn](#) and [X](#).

###

About The Communications Group

The Communications Group is an award-winning, Arkansas-based, marketing and public relations firm established in 1987. ComGroup is an integrated marketing and communications firm delivering value and solutions to clients in North America and Europe with data-driven strategic research and planning, integrated technology-driven implementation and responsive monitoring in agriculture, business-to-business, health care and outreach and education sectors. More at [ComGroup.com](#).