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Arkansas's Leading Women's Podcast Premieres New Season

Award-winning Women in Industry Podcast welcomes life coach Paige Rene as featured guest during season premiere



Pictured: Guest Paige Rene shares her journey from athlete to entrepreneur on award-winning Women in Industry podcast.

LITTLE ROCK, Ark., April 04, 2025 – Life coach [Paige Rene](#) shares her personal journey from athletics to life coaching as the featured guest during the 2025 season premiere of the award-winning [Women In Industry Podcast \(WIN\)](#), powered by [The Communications Group](#) (ComGroup), Arkansas' premier, full-service [marketing](#) and [public relations](#) agency.

Rene founded her life coaching company, Paige Rene Coaching, more than five years ago. She specializes in helping women achieve branding and performance success. Rene says, “magic drives the mechanics,” which creates the forward momentum to achieve greatness. Rene has worked with thousands of women achieving professional and personal growth through language, boundary settings and confidence building. She tells WIN she decided to make the transition to helping others when she realized she needed help herself.

“Paige’s work, not only to better herself, but to help others grow is truly inspiring. She embodies what it means to lead,” said ComGroup President and host of the WIN podcast [Lisa Van Hook, APR](#). “We are proud to shine light on all the good Paige has achieved through her work.”

Rene attended the University of North Carolina at Chapel Hill where she obtained her B.A. in journalism and mass communications. Then, she received her Masters of Education in recreation and sports management from the University of Arkansas. While getting her masters, she was the director of softball operations for the Razorbacks and oversaw the team for seven years, including during their winning season as SEC champions in 2021.

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ComGroup donated to the [Beautiful Lives Thrift Boutique](#) in Rene's name in recognition of her professional achievements and contributions to her community.

You can get the latest information on the Women In Industry podcast by going to The Communications Group's [Facebook](#), [Instagram](#), [X](#) and [LinkedIn](#). Additionally, you can find WIN episodes [here](#). For more information on the WIN series, you can find each guest's profile at [ComGroup.com](#). WIN guests are selected through an open nomination process. Nominations are currently being accepted and can be submitted [here](#).

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About The Communications Group (ComGroup)

[The Communications Group](#) (ComGroup) is an award-winning, full-service digital, marketing and public relations firm. Since 1987, ComGroup has been a trusted partner for creating impactful communications and delivering powerful, integrated marketing solutions. Serving a range of industries, with deep expertise in agriculture, B2B, healthcare and G2C, ComGroup combines data-driven strategy, customized research, innovative technology and creative campaigns to drive results for clients across North America and Europe. Learn more at [ComGroup.com](#).

About Women in Industry (WIN)

The award-winning Women In Industry (WIN) series, developed in 2019, is presented by [The Communications Group](#) (ComGroup) in Little Rock, Ark. It recognizes women nationwide across the industries the agency serves. WIN inductees are selected through a nomination process, which is open to the public and can be submitted [here](#). Find WIN profiles and more information [here](#).