



COMMUNICATIONS GROUP
Marketing | Public Relations
POWERING INSIGHT

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Communications Group Recognizes Brown as Newest Women in Industry Inductee



Megan Brown is The Communications Group's newest Women in Industry (WIN) inductee.

LITTLE ROCK, Ark. (October 10, 2023) – [The Communications Group](#) (ComGroup), Arkansas's premier [public relations and marketing firm](#) based in Little Rock is recognizing [Megan Brown](#) as the newest inductee to the agency's [award-winning Women In Industry \(WIN\) series](#) celebrating women who excel in their chosen [industries](#) nationwide.

Brown is co-founder and executive director of [Hope Found of Northeast Arkansas](#), an organization dedicated to serving human trafficking victims and survivors by providing resources including holistic case management.

"Megan's impact through Hope Found is nothing short of awe inspiring," said [Lisa Van Hook, APR](#) agency principal and host of the WIN Podcast. "Her commitment has given hope to not only victims and

survivors of human trafficking but to her community as well. It's inspirational women like Megan who truly make the world a better place, and we couldn't be more thrilled to share her story."

Brown is a licensed social worker and graduate of Arkansas State University and uses her background as a foundation for advocacy through educating her community about human trafficking. Since establishing Hope Found in 2018, her expertise has impacted more than 6,000 people through proper education.

"Back in 2009 I saw a documentary about human trafficking, and I left a changed person," Brown said during her [interview](#). "God put it on my heart to dive deep into this issue and what was going on in the community and how I could be a part of stopping it."

In recognition of Brown's professional achievements and contributions to the community, ComGroup made a contribution in her name to [Court Appointed Special Advocates](#) (CASA) of the 2nd Judicial District, an organization she actively supports.

Women In Industry inductees are announced on The Communications Group's [Facebook](#), [Instagram](#), [X](#) formerly Twitter, and [LinkedIn](#). Additionally, you can find more WIN inductees [here](#). For more information on the WIN series, you can find each inductee's profile at [ComGroup.com](#). WIN inductees are selected through an open nomination process. Nominate a woman who deserves recognition [here](#).

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About The Communications Group

The Communications Group is an award-winning, Arkansas-based, marketing and public relations firm established in 1987. ComGroup is an integrated marketing and communications firm delivering value and solutions to clients in North America and Europe with data-driven strategic research and planning, multi-channel implementation and responsive monitoring in agriculture, business-to-business, health care and outreach and education sectors. More at [ComGroup.com](#).

About WIN

The award-winning Women In Industry (WIN) series, developed in 2019, is presented by [The Communications Group](#) (ComGroup) in Little Rock, Arkansas. It recognizes women nationwide across the industries the agency serves. WIN inductees are selected through a nomination process that is open to the public and can be submitted [here](#). Find WIN profiles and more information [here](#).