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## COMMUNICATIONS GROUP PROMOTES BOOKER TO CLIENT SERVICES MANAGER



*Pictured: Kassie Booker, ComGroup Client Services Manager*

**LITTLE ROCK, Ark.** (January 10, 2023) - [The Communications Group](#) (ComGroup), a full-service marketing and public relations firm based in Little Rock, announces the promotion of [Kassie Booker](#) to Client Services Manager. In her new role, she leads client service teams with a focus on [B2B and industrial manufacturing](#) clients. She manages the production and delivery of advertising, media and digital materials and client marketing relationships. Booker also serves as producer of the agency's award-winning [Women in Industry Podcast](#).

Booker joined ComGroup in June 2021 as office manager and was promoted to Client Services Coordinator in April 2022. Her promotion embodies the agency's commitment to the growth and professional development of talented employees.

"Kassie is an invaluable member of the client services team," said [Lisa Van Hook](#), agency principal and Director of Client Services. "She always puts clients first and leverages her skills to ensure their goals are met and their experience with the agency is exceptional. She will continue to do that in her new role."

Learn more about Booker and the rest of the [ComGroup team](#) at [Comgroup.com](http://Comgroup.com).

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### **About The Communications Group**

The Communications Group is an award-winning, Arkansas-based, marketing and public relations firm established in 1987. ComGroup is an integrated marketing and communications firm delivering value and solutions to clients in North America and Europe with data-driven strategic research and planning, multi-channel implementation and responsive monitoring in agriculture, business-to-business, health care and outreach and education sectors. More at [ComGroup.com](http://ComGroup.com).