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COMMUNICATIONS GROUP PROMOTES PHILLIPS



Pictured: Hannah Phillips, ComGroup Public Relations and Client Services Coordinator

LITTLE ROCK, Ark. (January 16, 2023) - [The Communications Group](#) (ComGroup), a full-service marketing and public relations firm based in Little Rock, announces the promotion of [Hannah Phillips](#) to Public Relations and Client Services Coordinator. In her new role, Phillips supports the agency's account services and public relations teams with [agriculture](#), [B2B](#) and [outreach and education](#) clients with research, media relations, database development and media reporting. Phillips also serves as associate producer of the agency's award-winning [Women in Industry Podcast](#).

Phillips joined ComGroup in January 2022 as an intern through the agency's [CGXperience](#) program. She was hired as public relations coordinator after completing her internship in June 2022. Her promotion reflects ComGroup's dedication to recognizing and investing in young talent.

"In a brief period, Hannah has proven herself a uniquely effective member of the agency," said [Lisa Van Hook](#), agency principal and Director of Client Services. "Hannah's professional abilities reach beyond her primary function as a PR team member. This promotion acknowledges her contributions and better positions her to use her knowledge and skills for the benefit of our clients."

Learn more about Phillips and the rest of the [ComGroup team](#) at [Comgroup.com](#).

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About The Communications Group

The Communications Group is an award-winning, Arkansas-based, marketing and public relations firm established in 1987. ComGroup is an integrated marketing and communications firm delivering value and solutions to clients in North America and Europe with data-driven strategic research and planning, multi-channel implementation and responsive monitoring in agriculture, business-to-business, health care and outreach and education sectors. More at [ComGroup.com](#).