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COMMUNICATIONS GROUP LAUNCHES NEW PUBLIC RELATIONS RESIDENCY PROGRAM

Arkansas Tech's Braden Jones selected as inaugural resident



Pictured: Arkansas Tech University student Braden Jones, from Warren, advances from CGXperience internship to Communications Group's inaugural Resident.

LITTLE ROCK, Ark. (June 30, 2023) – [The Communications Group](#), a full-service [marketing](#) and [public relations](#) firm based in Little Rock, announces the agency's [CGXperience Residency Program](#). This new program is an extension of the agency's [CGXperience](#), furthering the agency's commitment to mentor the next generation of communications professionals and prepare them for future employment.

ComGroup's residents remain with the agency for a full year and work closely with the PR team to build skills in communication and leadership. They will also play an active role in planning and managing the agency's annual [ComGroup Classic](#) event. Students who complete the CGXperience are eligible to [apply](#) for the residency program.

"Our internship program is a unique experience and it's exciting to see it grow," said [Lora Mosley](#), ComGroup Public Relations Specialist and Internship Coordinator. "This new component brings our interns even more opportunities to gain real-world professional experience working at an agency and with clients."

[Braden Jones](#) is the agency's inaugural Resident. Jones, a senior at Arkansas Tech University, recently completed his CGXperience as the Spring 2023 public relations [intern](#). He is expected to graduate in May 2024 with a bachelor's degree in journalism with an emphasis in public relations from ATU. He currently

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serves as ATU's Public Relations Student Society of America chapter vice president, previously serving as president, and is a member of the university's Presidential Leadership Cabinet.

"The CGXperience internship opportunity provided valuable insight into the public relations industry," Jones said. "I am excited to have the opportunity to continue learning and developing my professional skills from the ComGroup team through the new CGXperience Residency Program during my senior year."

To learn more about Jones, the CGXperience and ComGroup, visit ComGroup.com.

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About The Communications Group

The Communications Group is an award-winning, Arkansas-based, marketing and public relations firm established in 1987. ComGroup is an integrated marketing and communications firm delivering value and solutions to clients in North America and Europe with data-driven strategic research and planning, multi-channel implementation and responsive monitoring in agriculture, business-to-business, health care and outreach and education sectors. More at ComGroup.com.