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## Communications Group Hires Waller as Public Relations Intern



*Kyra Waller, a senior at the University of Central Arkansas, joins ComGroup as PR intern.*

**LITTLE ROCK, Ark.** (August 22, 2023) – [The Communications Group](#) (ComGroup), a full-service [marketing](#) and [public relations](#) firm based in Little Rock, announces the selection of Hot Springs native [Kyra Waller](#), a senior at the [University of Central Arkansas](#), to join the firm this fall for its [CGXperience](#).

ComGroup's CGXperience is a paid internship program providing a unique and immersive learning experience tailored to the interests and talents of each selected intern. Waller's focus will be learning how digital analytics informs public relations campaigns and strategies.

"Our CGXperience offers interns the opportunity to see every aspect of working in a full-service agency, which sets the program apart," said [Lisa Van Hook](#), agency principal and Director of Client Services. "In one semester, students like Kyra work across all departments at the agency and receive one-on-one mentorship that prepares them for life after graduation."

Waller is expected to graduate in December 2024 with both a bachelor's degree in public relations and in African – African American studies.

Follow Waller's internship experience on [Instagram](#) and [LinkedIn](#). To learn more about Waller, the CGXperience and ComGroup, visit [ComGroup.com](http://ComGroup.com).

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**About The Communications Group**

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The Communications Group is an award-winning, Arkansas-based, marketing and public relations firm established in 1987. ComGroup is an integrated marketing and communications firm delivering value and solutions to clients in North America and Europe with data-driven strategic research and planning, multi-channel implementation and responsive monitoring in agriculture, business-to-business, health care and outreach and education sectors. More at [ComGroup.com](http://ComGroup.com).