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Communications Group Hires Jones as Public Relations Intern



Pictured: Arkansas Tech University student Braden Jones, from Warren, joins ComGroup as PR intern.

LITTLE ROCK, Ark. (January 24, 2023) – <u>The Communications Group</u>, a full-service marketing and public relations firm based in Little Rock, announces the selection of Warren native Braden Jones, a junior at <u>Arkansas Tech University (ATU)</u>, to join the firm this spring for its <u>CGXperience</u>.

ComGroup's CGXperience is a paid internship program which provides a unique learning experience tailored to the interests of each selected intern. Jones's focus will be on event management and agency promotion.

"Braden's varied interests and passion for agriculture and public relations make him a great fit for the agency and our internship program," said <u>Lisa Van Hook</u>, agency principal and Director of Client Services. His academic experience will enhance his internship and provide a new perspective for our agency."

Jones is expected to graduate in May 2024 with a bachelor's degree in journalism with an emphasis in public relations from ATU. He currently serves as chapter president of ATU's Public Relations Student Society of America.

Follow Jones's internship experience on <u>Instagram</u>. To learn more about Jones, the CGXperience and ComGroup, visit ComGroup.com.

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About The Communications Group

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The Communications Group is an award-winning, Arkansas-based, marketing and public relations firm established in 1987. ComGroup is an integrated marketing and communications firm delivering value and solutions to clients in North America and Europe with data-driven strategic research and planning, multi-channel implementation and responsive monitoring in agriculture, business-to-business, health care and outreach and education sectors. More at ComGroup.com.