

## Communications Group Hires Fahr as Public Relations Intern



Brody Fahr, a junior at Presbyterian College, joins ComGroup as PR intern.

LITTLE ROCK, Ark. (May 22, 2023) – <u>The Communications Group</u> (ComGroup), a full-service <u>marketing</u> and <u>public relations</u> firm based in Little Rock, announces the selection of Greer, South Carolina native <u>Brody Fahr</u>, a junior at <u>Presbyterian College</u> (PC), to join the firm this summer for its <u>CGXperience</u>.

ComGroup's CGXperience is a paid internship program that provides a unique learning experience tailored to the interests of each selected intern. Fahr's focus will be on increasing the social media presence of the agency's internship program.

"The CGXperience is such a unique internship program, and we're excited to have Brody become a member of our team through it," said <u>Lisa Van Hook</u>, agency principal and Director of Client Services. "Brody will get opportunities to create an internship experience that allows him to explore and build programs for the creative and marketing disciplines that interest him the most."

Fahr is expected to graduate in May 2024 with a bachelor's degree in business administration from PC.

Follow Fahr's internship experience on <u>Instagram</u>. To learn more about Jones, the CGXperience and ComGroup, visit <u>ComGroup.com</u>.

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## About The Communications Group

The Communications Group is an award-winning, Arkansas-based, marketing and public relations firm established in 1987. ComGroup is an integrated marketing and communications firm delivering value and solutions to clients in North America and Europe with data-driven strategic research and planning, multi-channel implementation and responsive monitoring in agriculture, business-to-business, health care and outreach and education sectors. More at <u>ComGroup.com</u>.