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## COMMUNICATIONS GROUP HIRES AUSTEN AS ADMINISTRATIVE ASSISTANT



*Pictured: Amber Austen, ComGroup Administrative Assistant*

**LITTLE ROCK, Ark.** (April 24, 2023) – [The Communications Group](#) (ComGroup), a full-service [marketing](#) and [PR](#) firm based in Little Rock, hired [Amber Austen](#) as administrative assistant. In this role, Austen assists and supports the agency's accounting team and performs general office duties. She also assists other [ComGroup team members](#) on the agency's [agriculture](#), [B2B](#) and [public sector](#) accounts.

Austen joined ComGroup in August 2022 as the fall semester [CGXperience](#) intern. Her new role demonstrates the agency's commitment to developing young professionals.

"As an intern, Amber demonstrated the skills that made her a clear choice for this role," said [Lisa Van Hook](#), agency principal and Director of Client Services. "She is organized and professional with great attention to detail and provides the agency client services team with great support."

A native of Wynne, Austen graduated from the [University of Central Arkansas](#) in December 2022 with a bachelor's degree in public relations.

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### **About The Communications Group**

The Communications Group is an award-winning, Arkansas-based, marketing and public relations firm established in 1987. ComGroup is an integrated marketing and communications firm delivering value and solutions to clients in North America and Europe with data-driven strategic research and planning, multi-channel implementation and responsive monitoring in agriculture, business-to-business, health care and outreach and education sectors. More at [ComGroup.com](http://ComGroup.com)