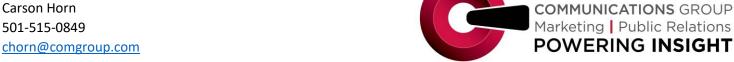
For more information:

Carson Horn 501-515-0849



COMMUNICATIONS GROUP HIRES AUSTEN AS ADMINISTRATIVE ASSISTANT



Pictured: Amber Austen, ComGroup Administrative Assistant

LITTLE ROCK, Ark. (April 24, 2023) – The Communications Group (ComGroup), a full-service marketing and PR firm based in Little Rock, hired Amber Austen as administrative assistant. In this role, Austen assists and supports the agency's accounting team and performs general office duties. She also assists other ComGroup team members on the agency's agriculture, B2B and public sector accounts.

Austen joined ComGroup in August 2022 as the fall semester CGXperience intern. Her new role demonstrates the agency's commitment to developing young professionals.

"As an intern, Amber demonstrated the skills that made her a clear choice for this role," said Lisa Van Hook, agency principal and Director of Client Services. "She is organized and professional with great attention to detail and provides the agency client services team with great support."

A native of Wynne, Austen graduated from the University of Central Arkansas in December 2022 with a bachelor's degree in public relations.

###

About The Communications Group

The Communications Group is an award-winning, Arkansas-based, marketing and public relations firm established in 1987. ComGroup is an integrated marketing and communications firm delivering value and solutions to clients in North America and Europe with data-driven strategic research and planning, multi-channel implementation and responsive monitoring in agriculture, business-to-business, health care and outreach and education sectors. More at ComGroup.com