

MEDIA CONTACT:
Carson Horn, APR
501-515-0849
chorn@comgroup.com



COMMUNICATIONS GROUP ADDS WOLF AS ART DIRECTOR



Pictured: Brian Wolf, ComGroup Art Director

LITTLE ROCK, Ark. (April 17, 2023) – [The Communications Group](#) (ComGroup), a full-service [marketing](#) and [public relations](#) firm based in Little Rock, announces the hiring of [Brian Wolf](#) as Art Director. In his new role, Wolf produces creative projects for digital and print projects that advance the visual communications strategies the agency develops for its [agriculture](#), [B2B](#) and [public sector](#) clients.

Wolf brings more than a decade of design experience to the agency, previously serving in the manufacturing industry as a graphic design specialist. During this time, Wolf honed his skills at creating promotional and collateral materials including, videos, social and digital content, as well as tradeshow exhibits. He is an accomplished fine artist and designer with exhibited art in Central Arkansas.

“Brian’s expertise and experience in design are a real asset to the agency and our clients,” said [Lisa Van Hook](#), agency principal and Director of Client Services. “Brian’s impressive skill set and attention to detail provide a vital link between digital and visual design and communication.”

Wolf holds a bachelor’s degree in fine arts and visual design from the [University of Arkansas](#).

Learn more about Wolf and the rest of the [ComGroup team](#) at [ComGroup.com](#).

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About The Communications Group

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The Communications Group is an award-winning, Arkansas-based, marketing and public relations firm established in 1987. ComGroup is an integrated marketing and communications firm delivering value and solutions to clients in North America and Europe with data-driven strategic research and planning, multi-channel implementation and responsive monitoring in [agriculture](#), [business-to-business](#), [health care](#) and [outreach](#) and [education](#) sectors. More at [ComGroup.com](#).